AGENDA COMMUNITY SERVICES COMMITTEE

June 15, 2011 9:30 A.M.

Laguna Woods City Hall Council Chambers 24264 El Toro Road Laguna Woods, CA 92637

AGENDA DESCRIPTION: The Agenda descriptions are intended to give notice, to members of the public, of a general summary of items of business to be transacted or discussed.

Any person wishing to address the Community Services Committee on any matter, whether or not it appears on this agenda, may do so under the appropriate section of the agenda. Whenever possible, lengthy testimony should be presented to the Committee in writing (12 copies) and only pertinent points presented orally. Requests to speak to items on the agenda shall be heard at the appropriate point on the agenda; requests to speak about subjects not on the agenda will be heard during the **Public Comment** section of the meeting.

- I. CALL TO ORDER
- II. ROLL CALL
- III. PRESENTATIONS
- IV. COMMITTEE BUSINESS
 - A. City Taxi Voucher Service Contract

RECOMMENDED ACTION: Recommend to the City Council approval of a new contract with Cabco Yellow, Inc. (California Yellow Cab) for taxi voucher services for a (3) three year period beginning July 1, 2011 with the option for a (2) two year extension.

B. FY 2011-12 Budget Reduction in Community Services Grants

RECOMMENDED ACTION: Discuss and provide input to the Social and Health Services Subcommittee on the reduction in funding for competitive Community Services Grants for Calendar Year 2012.

V. SUBCOMMITTEE REPORTS

- A. Social and Health Services meets third Thursday at 10 a.m.
- B. Arts, Culture & Recreation meets fourth Friday at 10 a.m.
- C. Community Relations meets first Monday at 10 a.m.
- D. Transportation Programs/Services meets third Monday at 10 a.m.

VI. INTERACTION WITH COMMITTEES AND ORGANIZATIONS

- A. Environmental Committee
- B. Friends of the Library
- C. Chamber of Commerce

VII. PROJECT UPDATES

- A. Street Improvement Project Updates
- B. Landscape Improvement Project Updates

VIII. COMMITTEE MEMBER COMMENTS

IX. PUBLIC COMMENTS

X. ADJOURN

Next regular Community Services Committee meeting is scheduled for July 27, 2011.

RECAP COMMUNITY SERVICES COMMITTEE

March 30, 2011 9:30 A.M.

Laguna Woods City Hall Council Chambers 24264 El Toro Road Laguna Woods, CA 92637

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I. CALL TO ORDER

Meeting called to order at 9:30 am by Committee Chairman Coles.

II. ROLL CALL

Present: Coles, Gormin, Greenes, Levine, Oakes, Sheppard, Robechek,

Absent: Lawyer, Rhodes, Singer,

III. PRESENTATIONS

No presentations,

IV. COMMITTEE BUSINESS

A. <u>City Cable Television Franchise</u>

The Community Services Manager, Patrick Foley reviewed with the Committee the City's current cable franchises with GRF Broadband Services and Cox Communications. He also went over provisions in Chapter 6.34 of the City's municipal code relating to cable service standards and the quarterly and annual reports required of the cable companies. The staff will provide additional information on the reporting

and customer surveys required by the cable companies at a future meeting.

City Taxi Voucher Service Request for Proposal

Assistant City Manager, Doug Reilly reviewed with the Committee the Request for Proposal (RFP) for Senior Mobility Taxi Voucher Service which provides General Travel Vouchers for trips within Orange County; Special Destination Vouchers for trips to and from John Wayne Airport and the Irvine Transit Center and Spectrum; and Non-Emergency Medical Transportation for trips to and from medical appointments. The City will be soliciting proposals from qualified vendors and recommend award of a contract to the City Council during one of their upcoming budget meetings in June.

V. SUBCOMMITTEE REPORTS

Representatives from each of the subcommittees gave a brief update on the status of their current activities.

VI. INTERACTION WITH COMMITTEES AND ORGANIZATIONS

- A. Environmental Committee
 The Committee is working on their goals for the coming fiscal year.
 8:30 am to 1 pm.
- B. Friends of the Library No report at this time.
- C. Chamber of Commerce
 Assistant City Manager, Doug Reilly is working with local businesses representatives to form an association to promote the City's businesses.

VII. PROJECT UPDATES

A. Street Improvement Project Updates
The paving on El Toro is scheduled for April 8, 9, & 20 with completion by the end of April.

B. Landscape Improvement Project Updates
The City Centre Park project is scheduled to begin in March and the
City is soliciting input from residents on designs for the Ride Route
Linear Park's community gardens and has extended the deadline to

VIII. COMMITTEE MEMBER COMMENTS

The committee members briefly discussed the upcoming Goods Exchange scheduled for Saturday, April 23rd from 8:30 am to 1:00 pm.

IX. PUBLIC COMMENTS

May 1, 2011.

None

X. ADJOURN

The meeting was adjourned at 11:08 a.m.

Next regular Community Services Committee meeting will be held on May 25, 2011.

City of Laguna Woods Agenda Report

FOR:

June 15, 2011 Community Services Committee Meeting

TO:

Chairman and Members of the Community Services Committee

FROM:

Patrick Foley, Community Services Manager

Agenda Item:

City Taxi Voucher Service Contract

Recommendation

Recommend to the City Council the approval of a new contract with Cabco Yellow, Inc. (California Yellow Cab) for taxi voucher services for a (3) three year period beginning July 1, 2011 with the option for a (2) two year extension.

Background

The City's current taxi voucher service contract with California Yellow Cab expires on June 30, 2011. The City Council directed staff to solicit new proposals for taxi voucher services that will begin operation on July 1, 2011.

The Community Services Committee reviewed and discussed the City's draft Request for Proposal (RFP) for taxi voucher services at their special meeting on March 30, 2011.

The City issued a request for proposal (RFP) for taxi voucher services on April 1, 2011 and held a pre-proposal conference on April 12, 2011 for prospective proposers. The only proposal received by the April 30, 2011 deadline was submitted by California Yellow Cab.

Discussion

The City of Laguna Woods is currently providing subsidized taxi voucher services that are funded through several sources - Orange County Transportation Authority (OCTA) Senior Mobility funds (a combination of state Transportation

Development Act and Measure M2 funds), General Fund monies, and fare revenues.

The City's existing taxi services will continue under a new contract with California Yellow Cab and include the following:

General Travel Vouchers (Taxi Bucks)

Residents 60 years and older may purchase a book containing \$100 worth of taxi bucks for \$50. These vouchers can be used to travel anywhere in Orange County except for John Wayne Airport as long as the trip begins or ends in the City of Laguna Woods.

The City's Taxi Voucher services are door-to-door, on-demand transportation and under the new contract will continue to be provided by California Yellow Cab, a licensed and Orange County Taxi Administration Program (OCTAP)-certified taxi company. The designated core service area remains unchanged from the City limits plus Moulton Parkway to Lake Forest Drive and from Paseo de Valencia to the 5 Freeway, down to Laguna Hills Drive and to any other location within Orange County.

Under the new contract with California Yellow Cab there is no increase in the fare for the general travel taxi service.

Special Destination Vouchers

The City offers single special destination vouchers to the following locations:

- ➤ Irvine Transportation Center or Irvine Spectrum: The taxi service cost \$16 and the resident 60 years and older pays a \$6 fare each way.
 - Under the new contract the cost to the City will increase from \$16 to \$18 each way but the \$6 fare is not being considered for an increase.
- ➤ John Wayne Airport: The taxi service costs \$32 each way and residents 70 years or older currently pay \$22 fare each way. Eligible residents are limited to 4 round trips (total 8 vouchers) per address per fiscal year.

Due to the overall cost of providing taxi voucher services and the short fall in revenues the City Council will increase the airport taxi voucher fare to \$30 as part of the budget process for FY 2011-2012.

Non-Emergency Medical Transportation

The City's non-emergency medical transportation (NEMT) voucher program provides services to residents 60 years and older for medical appointments, such as visits to doctors, dentists and vision care specialists, physical therapy and other medical treatments. The non-emergency medical voucher also allows service to the Veterans Hospital in Long Beach. All services are available seven days a week, twenty-four hours a day.

There is no change in cost for the City's NEMT service under the new contract and there is no fare increase anticipated at this time.

Transportation Subcommittee

On May 16, 2011, the Transportation subcommittee reviewed the costs for the various taxi voucher services contained in the proposal from California Yellow Cab. The subcommittee requests the Community Services Committee to recommend to the City Council the approval of the new contract with California Yellow Cab and supports the \$30 taxi voucher fare to and from John Wayne airport and recommends maintaining the other taxi voucher fares at their current levels.

Fiscal Impact

The City will receive \$128,998 in Measure M 2 funding in FY 2011-2012 in 6 bimonthly payments of approximately \$21,499. The City is currently using fare box revenue paid by the users to fund its 20% required match of \$32,250. The cost of Taxi Voucher Services in FY 2011-2012 is estimated to be \$312,000 and revenues are projected at \$287,000.

During the budget process for FY 2011-2012, the City Council will address the short fall of \$25,000 by increasing the fare to and from John Wayne Airport and allocate \$5,000 from the City's general fund.

Conclusion

The taxi voucher program provides the residents of Laguna Woods with a viable and cost effective means of transportation to and from medical, dental and other health related appointments. It also provides them the freedom to travel at their convenience to any location in Orange County. The new contract with California Yellow Cab will continue this very important transportation service.